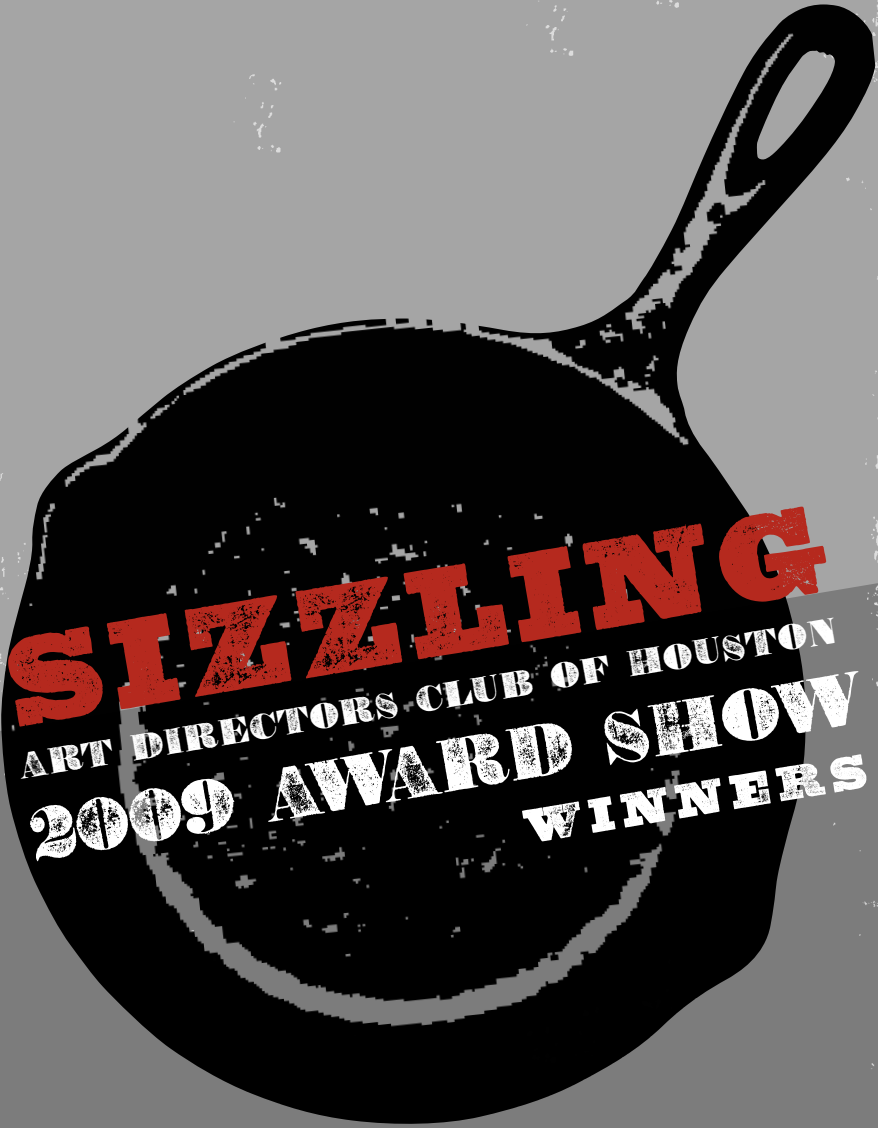




SIZZLING

ART DIRECTORS CLUB OF HOUSTON

2009 AWARD SHOW

WINNERS



54TH ANNUAL HOUSTON SHOW ART DIRECTORS CLUB OF HOUSTON

FRIDAY, NOVEMBER 13TH, 2009

DOUBLETREE HOTEL, DOWNTOWN HOUSTON

**CONGRATULATIONS TO THE WINNERS OF THIS YEAR'S JURIED SHOW.
WE THANK YOU FOR YOUR CONTINUED SUPPORT OF THE CLUB.**

The work for this year's show knows the heat of tight deadlines, sweat from nervous moments at press checks, and the struggle of making the client recognize the difference between winning concepts and the also-rans. Here's to all the sizzling work for 2009.

2009 BOARD OF DIRECTORS

PRESIDENT | Alex Barber
Spur Interactive

Marisa Leeder
Judson Design

PAST PRESIDENT | Jamie Farquhar
Texas Medical Center

Rick Nussle
Southwest Precision Printing

VICE PRESIDENT | Carleton Smith
Axiom Design Group

Justin Raddatz

TREASURER | Richard Wilkes

JUDGES

CHRIS BUCK

PHOTOGRAPHER

WWW.CHRISBUCK.COM

Toronto born photographer Chris Buck makes portraits and other pictures of curiosity from his bases in New York and Los Angeles. His clients include IBM, Microsoft, GQ, Esquire, and The New York Times Magazine. In 2007 he was the first recipient of the Arnold Newman Portrait Prize. He is currently wrapping up a project in which he is photographing other people who have his full name. He has had the unfortunate surprise to find that all but two are more interesting than him.

STEPHEN GATES

CREATIVE DIRECTOR, DESIGNER & BLOGGER

WWW.STEPHENGATES.COM

A designer and second-generation creative who is currently the Worldwide Interactive Creative Director for Starwood Hotels & Resorts where he leads global digital design and branding for their 10 brands including W Hotels, Westin, Sheraton, and St. Regis. Before leaving the agency world he created integrated advertising and design for clients like Acura, American Airlines, Disney, ExxonMobil, Nationwide Insurance, Sprint, Sears, Serta, Subaru, Verizon, Yahoo! and others. His work has been recognized with over 100 major awards including Canne Cyber Lions, CLIO awards, Local Regional and National ADDY awards, Webby Awards, Adobe Site of the Day, Web Awards, Communication Arts Site of the Week, New York Festivals and he was chosen by the editors of Media Post and OMMA magazines as one of their three 2009 Online Marketing All-Stars.

Stephen Gates lives in New York City where he uses his free time to publish his blog that is a collection of rants, reviews, opinions, observations and advice about digital creative, design and the advertising industry.

JOE MILLER

GRAPHIC DESIGNER AND DESIGN EDUCATOR

WWW.JOEMILLERSCO.COM

Joe Miller has been an in-house designer at Atari, a senior designer at the international public relations firm Burson-Marsteller, and since 1987 the principal of Joe Miller's company in Santa Clara, California. Joe has been a member of the graphic design faculty at San José State University since 1988. Joe's work has received regional to international recognition in more than 55 books and publications including AIGA annuals, American Corporate Identity annuals, The Design of Dissent, 1000 Type Treatments, Fresh Ideas books, Graphis books, The New Logo from California books, Typography 12, Communication Arts, Print, and How. He has published articles on design in AIGA Journal of Graphic Design, LIMN, and WADC's Studio. He has received more than 120 regional to international awards

for graphic design and his work has been included in exhibitions nationwide. Corporate clients have included Hewlett-Packard, Compaq, Hitachi Data Systems, Cadence, Quantum, and Willow Technology. Nonprofit clients include Works/ San José, Association for Viet Arts, Arts Council Silicon Valley, and Poetry Center San José. Projects within identity and brand development include a wide range of material from logos, symbols, and icons, to announcements, books, signage, and exhibit design.

CHRIS SICKELS

ILLUSTRATOR

WWW.REDNOSESTUDIO.COM

Chris Sickels, the creative force behind Red Nose Studio, creates an eccentric world we'd all like to visit. Red Nose Studio's illustrations appear in advertising, magazines, books, newspapers, packaging, character development and animation. His work has been honored by virtually every award institution or annual and has been featured in HOW, Print, Creativity, Communication Arts and 3x3 Magazine. He has twice been honored with the Carol Anthony Grand Prize award from the Society of Illustrators 3-D Salon. Two of his short films, The Red Thread Project and Innards, were selected to screen at the 2005 and 2006 Los Angeles International Short Film Festival. He authored and illustrated The Look Book, and has illustrated the children's book Here Comes The Garbage Barge that will be released in February 2010.

ERIC STROHL

GRAPHIC DESIGN

WWW.STROHLSF.COM

Eric Janssen Strohl is a San Francisco based designer who specializes in trademark, logo and typographic design. With prior experience working with Eric Baker Design in New York City, he has created prominent marks and identities for an eclectic collection of individuals, companies and organizations. In recent years, while at international design firm IDEO, he traveled the world working on large scale innovation projects for some of the most recognized names in business.

In 2008 he founded his own design practice in San Francisco and balances a portfolio of specialty branding and packaging clients. Providing his expertise in logo and trademark design, he frequently collaborates with large design and advertising firms throughout the country on high profile rebrands.

His work has been featured in the Type Directors Club, Print, How, Step, Communication Arts as well as other publications. In 2007 he was named one of Print Magazine's top 20 designers under 30.

When not surrounded by antiquarian type specimens, Pantone chips and blue-lines, Eric enjoys loud guitars, chilled tequila and grilled meats.

STUDENT JUDGES

ADAM FAUST

ART DIRECTOR, LOVE ADVERTISING

WWW.LOVEADV.COM

Adam graduated in 2003 from Texas Christian University with a degree in Television and Film. After school he was accepted for a highly competitive screenwriting internship with Davis Entertainment in Beverly Hills, California. He then moved back to Texas and accepted a role as graphic designer for HDNet and the Dallas Mavericks. Determined to enhance his skill set he applied and was accepted to the internationally renowned London College of Communication. There he received his masters in visual communication. Upon returning stateside in 2008 Adam accepted a job at Love Advertising as an art director.

THOMAS MOCZYGEMBA

DESIGNER, PENNEBAKER FIFTH RING

WWW.PENNEBAKERFIFTHRING.COM

Thomas Moczygemba is a graphic designer and native of San Antonio, Texas. He attended Texas State University in San Marcos, where he obtained his BFA in Communication Design. He moved to Houston to work for Pennebaker (now Pennebaker Fifth Ring) in August of 2007. Thomas has been recognized by ADCH, DSVC, Houston Addy's, and the ONE Show. Thomas is completely obsessed with gaming so when he's not in front of his computer screen designing, he's in front of it fragging.

JENNY QUATTLEBAUM

CREATIVE DIRECTOR, MUNGO! CREATIVE

WWW.MUNGOIDEAS.COM

Jenny Quattlebaum is a crafty designer for both print and interactive applications. A native Houstonian, she has been on the advertising Merry-Go-Round for over 10 years, working with Fortune 500 and smaller to mid-size clientele. She has worked for agencies such as Rives Carlberg, BRSG, Terry Productions, Sabre Technologies, and Design At Work.

Jenny is currently serving as Creative Director for Mungo! Creative, a Houston-based print design and interactive firm. Her many Mungo hats include job management, creative concept and design, and final product delivery. She oversees a team of other talented programmers and designers.

In her free time, Jenny crafts creative, sustainable furniture designs for her own company, ReFabulous. She draws inspiration from Charles and Ray Eames and other modern to mid-century architectural design geniuses.

MOSES ROBLES

FOUNDER AND CEO, OAK INTERACTIVE

WWW.OAKINTERACTIVE.COM

Moses Robles is Founder & CEO of Oak Interactive, LLC a digital marketing communications company, based in Houston, TX. Moses has a long track record of success in Interactive Marketing at Grey Global Group, MediaCom, Beyond Interactive and Lopez Negrete Communications. Through his 12+ year career in the Interactive space, Moses has been developing and implementing digital strategy for global brands such as Dell, Microsoft, VISA And Walmart.

MIKE WU

ASSOCIATE, ART DIRECTOR/DESIGNER AND FANTASY FOOTBALL/BASKETBALL COMMISSIONER AT AXIOM

WWW.AXIOM.US.COM

Mike Wu is an Associate and Art Director/Designer at Axiom – a hybrid advertising agency/marketing communications firm that fuses marketing strategy with compelling creative to solve business problems and drive opportunities for clients worldwide. A graduate from the University of Texas at Austin and the Art Institute of Houston, Mike began his design career at Axiom as an intern and has grown into his current role of working on both the print and multimedia side of Axiom. Clients he has worked with include ION, Cameron, Microsoft, Hope Stone, Stewart & Stevenson and HighMount. His time at Axiom has led to his work being recognized by the Art Directors Club of Houston, Houston Advertising Federation, Business Marketing Association, American Marketing Association and Dallas Society of Visual Communication.

Outside of work, Mike is a diehard sports fan that bleeds burnt orange and heads Axiom's fantasy football and basketball leagues. You can also find him occasionally singing his heart out at local Houston karaoke bars.



JUDGES' PICKS

JUDGES' PICKS

CHRIS BUCK

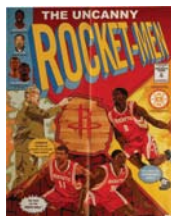
POSTER SINGLE

HOUSTON ROCKETS

TITLE | Rocket-Men Poster

CLIENT | Houston Rockets

CREATIVE DIRECTOR | Ken Sheirr



STEPHEN GATES

ILLUSTRATION SERIES

ROBIN K ILLUSTRATION

TITLE | Opera Up Close

CLIENT | Opera in the Heights

CREATIVE DIRECTOR | Jeffrey McKay



JOE MILLER

AV PACKAGE

BLUE CLOVER

TITLE | Physicians Health Choice

DVD Package

CLIENT | Physicians Health Choice

CREATIVE DIRECTOR | Juan Barrera



CHRIS SICKELS

INVITATIONS, ANNOUNCEMENTS

JOSH EGE

TITLE | Polaroid Invitation

CLIENT | Dallas Society of Visual Communications

ART DIRECTOR | Josh Ege



ERIC STROHL

CAMPAIGN

THE MATCHBOX STUDIO

TITLE | Start a Movement Campaign

CLIENT | SMU Meadows School of the Arts

CREATIVE DIRECTOR | Jeff Breazeale / Liz Burnett



STUDENT BEST IN SHOW

MICHELLE OROS

TITLE | Hill Country Fare

INSTRUCTOR | Tom Berno

SCHOOL | Texas State University–San
Marcos



STUDENT JUDGES' PICKS

ADAM FAUST

JOHN YUM

TITLE | Motel Gothic

INSTRUCTOR | David Shields

SCHOOL | Texas State University–San Marcos



THOMAS MOCZYGEMBA

STEPHEN HURLEY

TITLE | Torchy's Tacos

INSTRUCTOR | Jeff Davis

SCHOOL | Texas State University–San Marcos



JENNY QUATTLEBAUM

RANDALL KENWORTHY

TITLE | Zippo Blu Fireplay

INSTRUCTOR | Mark Allen

SCHOOL | Temerlin Advertising Institute/SMU-Method Creative



MOSES ROBLES

JESSA SIMMONS

TITLE | Kilz Primer Print Campaign

INSTRUCTOR | Mark Allen

SCHOOL | Temerlin Advertising Institute/SMU-Method Creative



MIKE WU

DIEGO CONTRERAS

TITLE | Raid - Killer in a Can - Integrated

INSTRUCTOR | Mark Allen

SCHOOL | Temerlin Advertising Institute/SMU-Method Creative



A dark, textured cube, possibly made of wood or stone, is the central focus. It has a rough, weathered appearance with visible grain and some lighter patches. The cube is oriented diagonally, showing its top, front-left, and front-right faces. Overlaid on the front-left face of the cube is the word "ADVERTISING". The letters "ADVER-" are in a bold, red, sans-serif font, while "TISING" is in a white, serif font with a distressed, grungy texture. The entire scene is set against a dark, textured background that looks like a torn piece of paper or a rough wall.

ADVER- TISING

ADVERTISING

MAGAZINE SINGLE

SILVER

JUDSON DESIGN

TITLE | Galveston Island Magazine Advertising

CLIENT | Galveston

CREATIVE DIRECTOR | Mark Judson

ART DIRECTOR | Chris Nguyen

COPYWRITER | Chris Nguyen

DESIGNER | Chris Nguyen

TELEVISION SINGLE

BRONZE

LOPEZ NEGRETE COMMUNICATIONS

TITLE | "Wishful Thinking" TV

CLIENT | Walmart

CREATIVE DIRECTOR | Miguel Moreno

ASSOCIATE CREATIVE DIRECTOR | Olga Reyes

ART DIRECTOR | Karen Kain & Cecilia Alanis

PRINTER/PRODUCTION | Mortar Inc.

BRONZE

PARKER:HAYDEN ADVERTISING + DESIGN

TITLE | Casa Ole "Grocery Store" Spot

CLIENT | Casa Ole

CREATIVE DIRECTOR | Guy Parker & Mark Hayden

ART DIRECTOR | Guy Parker

COPYWRITER | Mark Hayden

DESIGNER | Guy Parker

DIRECTOR | Chad Einbinder

PRODUCER | Theresa Marth, Producer

PRINTER/PRODUCTION | Fish Productions

TELEVISION SINGLE, NON-ENGLISH

BRONZE

LOPEZ NEGRETE COMMUNICATIONS

TITLE | "Sevenisima" TV

CLIENT | Dr Pepper Snapple Group

CREATIVE DIRECTOR | Luis Gonzalez

ART DIRECTOR | Gwen Echenagucia

COPYWRITER | Pablo Carpintero

DESIGNER | Aleloop

PRINTER/PRODUCTION | CineConcepto

SILVER

LOPEZ NEGRETE COMMUNICATIONS

TITLE | "The Sum"

CLIENT | Bank of America

CREATIVE DIRECTOR | Luis Gonzalez

ASSOCIATE CREATIVE DIRECTOR | Joshua Patron

COPYWRITER | Alonso Nunez

PRINTER/PRODUCTION | Park Pictures

TELEVISION SERIES NON-ENGLISH

SILVER

LOPEZ NEGRETE COMMUNICATIONS

TITLE | Unacculturated TV Series

CLIENT | Bank of America

CREATIVE DIRECTOR | Luis Gonzalez

ASSOCIATE CREATIVE DIRECTOR | Joshua Patron

COPYWRITER | Alonso Nunez

PRINTER/PRODUCTION | Park Pictures

ADVERTISING

OUTDOOR SINGLE

GOLD

FREED

TITLE | Holmes Outdoor

CLIENT | Holmes Smokehouse

CREATIVE DIRECTOR | Dallas Baker

ART DIRECTOR | Karl Heim

COPYWRITER | Greg Giles

CAMPAIGN

BRONZE

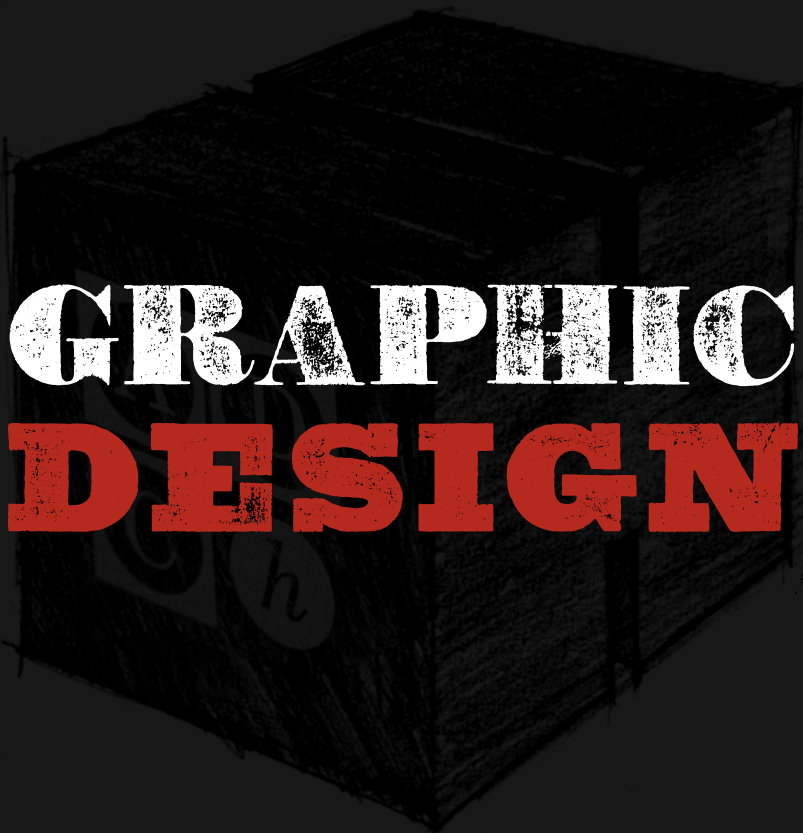
ELLIE MALAVIS CREATIVE SERVICES

TITLE | Houston Food Bank Campaign

CLIENT | Houston Food Bank

CREATIVE DIRECTOR | Ellie Malavis

PHOTOGRAPHER | Pam Francis



GRAPHIC DESIGN

GRAPHIC DESIGN

LOGOS AND TRADEMARKS

BRONZE

BLUE CLOVER

TITLE | Raising Mom Logo

CLIENT | Raising Mom

CREATIVE DIRECTOR | Juan Barrera

ART DIRECTOR | Rikky Möller

DESIGNER | Rikky Möller

ILLUSTRATOR | Rikky Möller

BRONZE

LOVE ADVERTISING

TITLE | Home & Garden Market Logo

CLIENT | Home & Garden Market

CREATIVE DIRECTOR | Shane Struckwick

ART DIRECTOR | Garner McCulloch

BRONZE

MIDWAY COMPANIES

TITLE | Eco Center at Lakepointe Logo

CLIENT | Eco Center at Lakepointe

DESIGNER | Erich Hoff

BRONZE

MURILLO DESIGN, INC.

TITLE | Luck-e-Dog Logo

CLIENT | Chris Erck

CREATIVE DIRECTOR | Roland Murillo

DESIGNER | Roland Murillo

SILVER

BRONSON MA CREATIVE

TITLE | Logo for Kleckner Consulting

CLIENT | Kleckner Consulting

CREATIVE DIRECTOR | Bronson Ma

DESIGNER | Bronson Ma

SILVER

CHIMAERA DESIGN

TITLE | Carlos Morales Electrician
Logo

CLIENT | Carlos Morales

CREATIVE DIRECTOR | Cesar Rivera

ART DIRECTOR | Cesar Rivera

DESIGNER | Cesar Rivera

ILLUSTRATOR | Cesar Rivera

STATIONERY PACKAGE

BRONZE

VGREEN DESIGN

TITLE | Haynie Drilling Company,
Inc. Stationery

CLIENT | Haynie Drilling Company, Inc.

DESIGNER | Virginia Green

PRINTER/PRODUCTION | Gainesville
Printing Company

SILVER

MURILLO DESIGN, INC.

TITLE | Murillo Design Business Card

CLIENT | Murillo Design, Inc.

CREATIVE DIRECTOR | Roland Murillo

DESIGNER | Roland Murillo

GRAPHIC DESIGN

CONSUMER BROCHURES AND BOOKLETS

GOLD

THE MATCHBOX STUDIO

TITLE | We'll Have You Seeing Red,
The Dallas Opera 2009-2010 Season
Commemorative Brochure

CLIENT | The Dallas Opera

CREATIVE DIRECTOR | Jeff Breazeale /
Liz Burnett

COPYWRITER | Suzanne Calvin

DESIGNER | Kerry Polcsik

PHOTOGRAPHER | Phillip Esparza

PHOTO STYLIST | Jay Evers

PRINTER/PRODUCTION | Lincoln Press

GOLD

THE MATCHBOX STUDIO

TITLE | Awaken Your Senses

CLIENT | Fort Worth Opera

CREATIVE DIRECTOR | Jeff Breazeale /
Liz Burnett

COPYWRITER | Neil Scanlan

DESIGNER | Lily Smith+Kirkley

PHOTOGRAPHER | Stock

ILLUSTRATOR | Jody Hewgill / Talitha
Joy Shipman / Jerrel Sustaita

PRINTER/PRODUCTION | Lincoln Press

CATALOG

SILVER

DEUCE CREATIVE

TITLE | Brulee Lookbook

CLIENT | Brulee

CREATIVE DIRECTOR | Kristin Moses

COPYWRITER | Aimee Heimbinder

DESIGNER | Jenny Oroz

DIRECTOR OF MARKETING | Aimee
Heimbinder

PRINTER/PRODUCTION | Cemo & Co.

GOLD

GAZER DESIGN GROUP

TITLE | Michael A. Salter, "too much"

CLIENT | Rice University Art Gallery

DESIGNER | Antonio Manega

PHOTOGRAPHER | Nash Baker/Rice
Gallery

PRINTER/PRODUCTION | Masterpiece
Litho

MISCELLANEOUS COMPANY LITERATURE

BRONZE

THE MATCHBOX STUDIO

TITLE | TREC Giving Gala 2009
Invitation

CLIENT | The Real Estate Council
Foundation

CREATIVE DIRECTOR | Jeff Breazeale /
Liz Burnett

DESIGNER | Jennifer Brehm

PRINTER/PRODUCTION | Millet the
Printer / Contemporary Printing
Services

GRAPHIC DESIGN

CAMPAIGN

BRONZE

TEXAS CHILDREN'S HOSPITAL

TITLE | HY5 Campaign

CLIENT | TCH

CREATIVE DIRECTOR | Owen Sears

ART DIRECTOR | Owen Sears/
Principal/Vivian Arcidiacono

SILVER

THE MATCHBOX STUDIO

TITLE | Start a Movement Campaign

CLIENT | SMU Meadows School of the Arts

CREATIVE DIRECTOR | Jeff Breazeale /
Liz Burnett

COPYWRITER | Laurie Williamson

DESIGNER | Kerry Polcsik

ILLUSTRATOR | James Dawe

PRINTER/PRODUCTION | Buchanan
Visual/Graphic Converting/Standard
Deluxe

SELF-PROMOTION

GOLD

THE MATCHBOX STUDIO

TITLE | A Portrait of the American
Craftsman, A Collection by Tadd
Myers

CLIENT | Tadd Meyers Photographer

CREATIVE DIRECTOR | Jeff Breazeale /
Liz Burnett

COPYWRITER | David Culp

DESIGNER | Kerry Polcsik

PHOTOGRAPHER | Tadd Myers

PRINTER/PRODUCTION | Lincoln Press
/ Graphic Converting

GOLD

TERRY VINE PHOTOGRAPHY

TITLE | Seven Assignments

CLIENT | Terry Vine Photography

CREATIVE DIRECTOR | Chris Hill

COPYWRITER | Jolynn Rogers

DESIGNER | Bobby Van Lenten

PHOTOGRAPHER | Terry Vine

PRINTER/PRODUCTION | Blanchette
Press

INVITATIONS, ANNOUNCEMENTS

GOLD

JOSH EGE

TITLE | Polaroid Invitation

CLIENT | Dallas Society of Visual
Communications

ART DIRECTOR | Josh Ege

DESIGNER | Josh Ege

PHOTOGRAPHER | Sandro

PAPER | Neenah Environment,
Smooth Ultra White 80C

PRINTER/PRODUCTION | Lincoln Press

CALENDARS

BRONZE

DEUCE CREATIVE

TITLE | Brand Resolutions Calendar

CLIENT | Deuce Creative

CREATIVE DIRECTOR | Kristin Moses

COPYWRITER | Aimee Heimbinder

DESIGNER | Kristin Moses

DIRECTOR OF MARKETING | Aimee
Heimbinder

PRINTER/PRODUCTION | Disc Pro
Graphics

GRAPHIC DESIGN

PRO BONO LOGOS AND TRADEMARKS

BRONZE

BRANDEXTRACT

TITLE | Cristo Rey Jesuit Logo

CLIENT | Cristo Rey Jesuit

CREATIVE DIRECTOR | Bo Bothe

ART DIRECTOR | Will Cunningham

DESIGNER | Will Cunningham

PRO BONO BROCHURES AND BOOKS

SILVER

JUDSON DESIGN

TITLE | Sublime Misadventures of a
Peripatetic Chihuahua

CLIENT | Fan Morris

CREATIVE DIRECTOR | Mark Judson

ART DIRECTOR | Marisa Leeder

COPYWRITER | Fan Morris

DESIGNER | Marisa Leeder

ILLUSTRATOR | Suzanne Marsh

PRINTER/PRODUCTION | A&E/Custom
Book Binders

INTER-
ACTIVE

INTERACTIVE DESIGN

BANNER DISPLAY AD

BRONZE

ELLIE MALAVIS CREATIVE SERVICES

TITLE | Houston Food Bank Banner Ad

CLIENT | Houston Food Bank

DESIGNER | Ellie Malavis

MISCELLANEOUS INTERACTIVE

BRONZE

BRONSON MA CREATIVE

TITLE | 2008 Bronson Ma Creative Holiday Card

CLIENT | Bronson Ma Creative

CREATIVE DIRECTOR | Bronson Ma

COPYWRITER | Bronson Ma, Kelli Ma

DESIGNER | Bronson Ma

ILLUSTRATOR | Bronson Ma

PROGRAMMER | Bronson Ma

EMAIL SINGLE

BRONZE

AXIOM

TITLE | Axiom "Ten Years of Creative Energy" Email

CLIENT | Axiom

CREATIVE DIRECTOR | David Lerch

ART DIRECTOR | John Duplechin

DESIGNER | David Lerch

PROGRAMMER | Eduardo Castro

SELF-PROMOTIONAL WEB SITES

GOLD

THE MATCHBOX STUDIO

TITLE | A Portrait of the American Craftsman

CLIENT | Tadd Meyers Photographer

CREATIVE DIRECTOR | Jeff Breazeale / Liz Burnett

COPYWRITER | David Culp

DESIGNER | Kerry Polcsik /Sean Walker

PHOTOGRAPHER | Tadd Myers

PROGRAMMER | Sean Walker

ILLUS-
TRATION

ILLUSTRATION

ADVERTISING SERIES

SILVER

ROBIN K ILLUSTRATION

TITLE | Opera Up Close

CLIENT | Opera in the Heights

CREATIVE DIRECTOR | Jeffrey McKay

ART DIRECTOR | Thomas Moczygemba

ILLUSTRATOR | Robin Kachantones

E-CULTURE

BRONZE

HERRING DESIGN

TITLE | Ingrain Virtual Tour

CLIENT | Ingrain Rocks

CREATIVE DIRECTOR | Michael Tucker

DESIGNER | Chris Lockwood

ILLUSTRATOR | Chris Lockwood

PROGRAMMER | Chris Lockwood

SELF-PROMOTION

GOLD

LOPEZ NEGRETE COMMUNICATIONS

TITLE | "2008 Lopez Negrete Holiday Card"

CLIENT | Lopez Negrete
Communications

CREATIVE DIRECTOR | Luis Gonzalez
Associate Creative Director | Joshua
Patron

ART DIRECTOR | Jorge Leza & Mimi
Boneta

COPYWRITER | Brett Elliot

ILLUSTRATOR | Miguel Rios

SELF-PROMOTION SERIES

SILVER

PHIL CHOO DESIGN

TITLE | Typographic Exploration in
Hangul

CLIENT | Phil Choo Design

CREATIVE DIRECTOR | Phil Choo

ART DIRECTOR | Phil Choo

ILLUSTRATOR | Phil Choo

OTHER | Mihyun Kang

PHOTO-
GRAPHY

PHOTOGRAPHY

ADVERTISING

BRONZE

TEXAS CHILDREN'S HOSPITAL

TITLE | Bob the Builder

CLIENT | TCH

PHOTOGRAPHER | Allen Kramer

EDITORIAL SERIES

BRONZE

TEXAS CHILDREN'S HOSPITAL

TITLE | Vaccine-Preventable Disease:
The Forgotten Story

CLIENT | TCH

PHOTOGRAPHER | Allen Kramer

CORPORATE INSTITUTIONAL

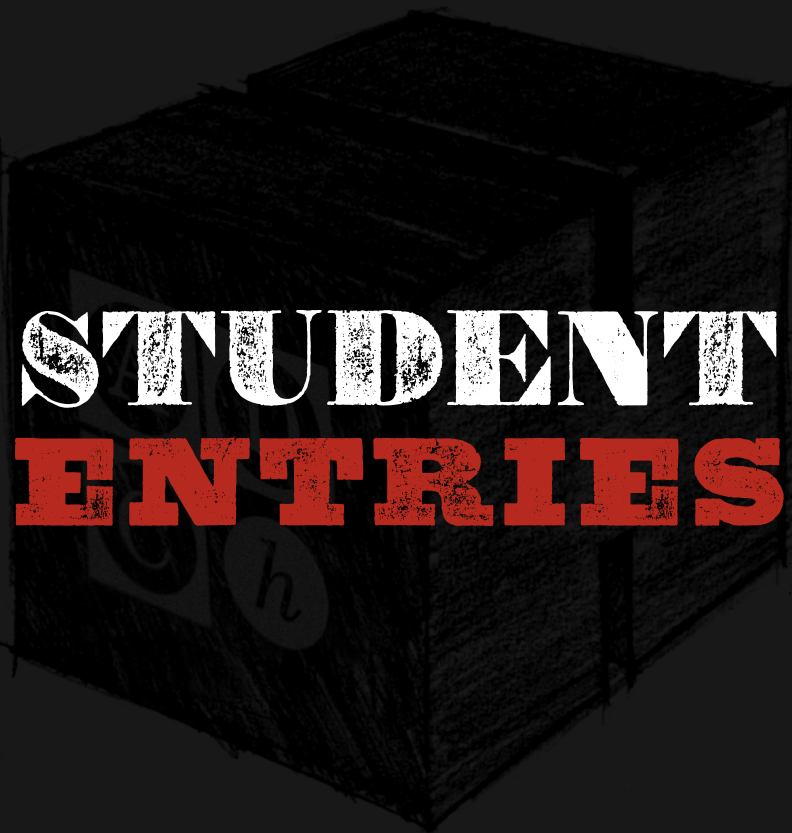
BRONZE

HEGER PHOTOGRAPHY

TITLE | Sand Hogs

CLIENT | Robbins

PHOTOGRAPHER | Jeff Heger

A dark, textured cube, possibly made of wood or stone, is centered in the image. It has a small circular logo on its front face, which appears to contain a stylized letter 'h'. The cube is set against a dark, textured background that resembles a torn piece of paper or a rough surface.

STUDENT ENTRIES

ADVERTISING

BRONZE

DANIEL BLAKE

TITLE | Palm Pre - Art Meets Science

INSTRUCTOR | Tom Berno

SCHOOL | Texas State University-San Marcos

GOLD

DIEGO CONTRERAS

TITLE | Raid - Killer in a Can - Integrated

INSTRUCTOR | Mark Allen

SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

BRONZE

DEREK HEINZE

TITLE | SIGG Aluminum Bottles

INSTRUCTOR | Kiran Koshy & Brian Dunaway

SCHOOL | Texas A&M Commerce

GOLD

DEREK HEINZE

TITLE | iON Turntables

INSTRUCTOR | Kiran Koshy & Brian Dunaway

SCHOOL | Texas A&M Commerce

BRONZE

JOHN HOLLIDAY

TITLE | Champion Sports Bra Integrated Campaign

INSTRUCTOR | Mark Allen

SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

BRONZE

NICOLE IDO

TITLE | JDate.com

INSTRUCTOR | Glenn Griffin

SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

SILVER

AMY KALLINSKI

TITLE | TruGreen Non-Traditional

INSTRUCTOR | Mark Allen

SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

BRONZE

JESS KLINE

TITLE | Non-Traditional

INSTRUCTOR | Glenn Griffin

SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

SILVER

MATT LINDNER

TITLE | Electronic Monopoly - Integrated Campaign

INSTRUCTOR | Mark Allen

SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

SILVER

RANDALL KENWORTHY

TITLE | Zippo Blu Fireplay

INSTRUCTOR | Mark Allen

SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

ADVERTISING

BRONZE

SEBASTIAN REEVE

TITLE | Austin Yellow Bike Project
INSTRUCTOR | Jeff Davis
SCHOOL | Texas State University–San Marcos

BRONZE

SEBASTIAN REEVE, MICHAEL SCHEEL, MICHAEL SHEA, DAVID RODRIGUEZ, OSCAR JAVIER VELA

TITLE | The Century Council - Take A Step Back Campaign
INSTRUCTOR | Dr. Mary Ann Stutts
SCHOOL | Texas State University–San Marcos

BRONZE

JESSA SIMMONS

TITLE | Faultless Spray Starch Print Ad
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

GOLD

JESSA SIMMONS

TITLE | Kilz Primer Print Campaign
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

BRONZE

SARAH TREIS

TITLE | Everlast Protective Gear
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

BRONZE

JEREMY WALLACE

TITLE | Chuy's Green Chili Festival Poster
INSTRUCTOR | Stephen Cannon
SCHOOL | Texas State University–San Marcos

BRONZE

AKIKO WHITE

TITLE | Billboard for Hey Cupcake
INSTRUCTOR | Jeremy Honea
SCHOOL | Texas State University–San Marcos

BRONZE

KRISTEN WORSTER

TITLE | More Hands Maid Service - Dirty Floor?
INSTRUCTOR | Holly Shields
SCHOOL | Texas State University–San Marcos

GRAPHIC DESIGN

BRONZE

JESSICA AUTRY

TITLE | Exercise Express Mailer

INSTRUCTOR | Josh Ege

SCHOOL | Texas A&M Commerce

BRONZE

DANIEL BLAKE

TITLE | Miami Book Fair International

INSTRUCTOR | Mark Todd

SCHOOL | Texas State University-San Marcos

SILVER

JOSHUA KEITH CHILDS

TITLE | Self-Promotional Brochure

INSTRUCTOR | Dusty Crocker

SCHOOL | Texas Christian University

BRONZE

JOSHUA CLEMENTS

TITLE | Cedell Davis- The Horror of It All

INSTRUCTOR | Mark Todd

SCHOOL | Texas State University-San Marcos

SILVER

DIEGO CONTRERAS

TITLE | Raid - Product Re-design Can

INSTRUCTOR | Mark Allen

SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

BRONZE

KALEE HEIKENFELD

TITLE | Hemingway Book Series

INSTRUCTOR | Pat Sloan

SCHOOL | Texas Christian University

BRONZE

JEREMY HONEA

TITLE | Gallery Materials

INSTRUCTOR | Claudia Roeschmann

SCHOOL | Texas State University-San Marcos

BRONZE

STEPHEN HURLEY

TITLE | Battle of The Oranges Festival

INSTRUCTOR | Ivanete Blanco

SCHOOL | Texas State University-San Marcos

SILVER

STEPHEN HURLEY

TITLE | Torchy's Tacos

INSTRUCTOR | Jeff Davis

SCHOOL | Texas State University-San Marcos

SILVER

SAMEERA KAPILA

TITLE | Child Labor is Growing

INSTRUCTOR | William Meek

SCHOOL | Texas State University-San Marcos

GRAPHIC DESIGN

BRONZE

WILLIAM RYAN KEAHEY

TITLE | Greenpeace Public Service
Poster

INSTRUCTOR | Ivanette Blanco

SCHOOL | Texas State University–San
Marcos

SILVER

GRAYSON LAWRENCE

TITLE | Cliff Bar Rebranding Kit

INSTRUCTOR | Milliam Meek & Bo
Bothe

SCHOOL | Texas State University–San
Marcos

SILVER

ERIN LEEDER

TITLE | Gig Poster for Blonde Redhead

INSTRUCTOR | Tom Berno

SCHOOL | Texas State University–San
Marcos

BRONZE

KAT MARSHELLO

TITLE | AIGA posters

INSTRUCTOR | Tom Berno

SCHOOL | Texas State University–San
Marcos

BRONZE

KAT MARSHELLO

TITLE | Time to Lead

INSTRUCTOR | Ivanete Blanco

SCHOOL | Texas State University–San
Marcos

BRONZE

HALEY MCMICHAEL

TITLE | Observations & Daily Life Issue 1

INSTRUCTOR | Jeff Dell

SCHOOL | Texas State University–San
Marcos

BRONZE

ROLF NELSON

TITLE | Words Mixed Up brochure

INSTRUCTOR | Pat Sloan

SCHOOL | Texas Christian University

SILVER

ETHAN MINH NGUYEN

TITLE | Child Abuse Poster

INSTRUCTOR | Robin Kachantones

SCHOOL | Texas State University–San
Marcos

BRONZE

MICHELLE OROS

TITLE | Twisted Sandwich Café & Deli

INSTRUCTOR | Jeff Davis

SCHOOL | Texas State University–San
Marcos

GOLD

MICHELLE OROS

TITLE | Hill Country Fare

INSTRUCTOR | Tom Berno

SCHOOL | Texas State University–San
Marcos

GRAPHIC DESIGN

SILVER

MICHAEL PEREZ

TITLE | World's Longest Yard Sale

INSTRUCTOR | Ivanete Blanco

SCHOOL | Texas State University–San Marcos

BRONZE

MICHAEL PEREZ

TITLE | If You See Something, Say Something

INSTRUCTOR | Ivanete Blanco

SCHOOL | Texas State University–San Marcos

GOLD

MICHAEL PEREZ

TITLE | Investigating Type

INSTRUCTOR | Rose Newton

SCHOOL | Texas State University–San Marcos

BRONZE

KEVIN QUACH

TITLE | Plea for Bees

INSTRUCTOR | Tom Berno

SCHOOL | Texas State University–San Marcos

BRONZE

KEVIN QUACH

TITLE | The Ravonettes

INSTRUCTOR | Tom Berno

SCHOOL | Texas State University–San Marcos

SILVER

MELISSA RAMOS

TITLE | MAC Knives

INSTRUCTOR | Josh Edge

SCHOOL | Texas A&M Commerce

SILVER

CODY RIISE

TITLE | Lime Package

INSTRUCTOR | Pat Sloan

SCHOOL | Texas Christian University

BRONZE

SHAWN RYAN

TITLE | Battle of the Oranges

INSTRUCTOR | Ivanete Blanco

SCHOOL | Texas State University–San Marcos

BRONZE

SHAWN RYAN

TITLE | Broken Yolk Café

INSTRUCTOR | Jeff Davis

SCHOOL | Texas State University–San Marcos

BRONZE

SHAWN RYAN

TITLE | Who Killed the Electric Car?

INSTRUCTOR | Robin Kachantones

SCHOOL | Texas State University–San Marcos

GRAPHIC DESIGN

BRONZE

MICHAEL SHEA

TITLE | Oakland Collateral

INSTRUCTOR | Jeff Davis

SCHOOL | Texas State University–San Marcos

BRONZE

OSCAR JAVIER VELA

TITLE | Raveonettes Gig Poster

INSTRUCTOR | Tom Berno

SCHOOL | Texas State University–San Marcos

BRONZE

JOHN YUM

TITLE | Road Show

INSTRUCTOR | Ivanete Blanco

SCHOOL | Texas State University–San Marcos

BRONZE

JOHN YUM

TITLE | TDC 55

INSTRUCTOR | Ivanete Blanco

SCHOOL | Texas State University–San Marcos

GOLD

JOHN YUM

TITLE | Motel Gothic

INSTRUCTOR | David Shields

SCHOOL | Texas State University–San Marcos

INTERACTIVE DESIGN

BRONZE

JESSICA NWOSU

TITLE | Schadenfreude

INSTRUCTOR | Kim Bauer

SCHOOL | Texas A&M Commerce

ILLUSTRATION

GOLD

DIEGO CONTRERAS

TITLE | Kilz Primer Illustration - Bonding Colors

INSTRUCTOR | Mark Allen

SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

BRONZE

ERIN LEEDER

TITLE | Mask

INSTRUCTOR | Melissa Grimes

SCHOOL | Texas State University-San Marcos

GOLD

JESSA SIMMONS

TITLE | Kilz Primer Bunnies and Alligator Illustration

INSTRUCTOR | Mark Allen

SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

BRONZE

CHLOE YINGST

TITLE | Untitled

INSTRUCTOR | Joey Fauerso

SCHOOL | Texas State University-San Marcos

PHOTOGRAPHY

SILVER

SEAN BERRY

TITLE | Modern Sports

INSTRUCTOR | Vaughn Wascovich

SCHOOL | Texas A&M Commerce

BRONZE

SAM FLEISHMAN

TITLE | Buddhist Monk

INSTRUCTOR | Chad Smith

SCHOOL | Texas A&M Commerce

BRONZE

JUSTIN MCCORMICK

TITLE | Fire Escape

INSTRUCTOR | Kiran Koshy & Brian Dunaway

SCHOOL | Texas A&M Commerce

GOLD

NICK MINTON

TITLE | Miguel

INSTRUCTOR | Chad Smith

SCHOOL | Texas A&M Commerce

SEE YOU NEXT YEAR

THANKS FOR YOUR SUPPORT

We'd like to thank you for helping to make this year's show a blazing success. If you took home a medal this evening, you are a star in the creative realm and deserve the accolades. It's tough to be hot at this show – enjoy this moment and get ready for next year. We'll see you then!

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G GALLERY

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JEFF LANE

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SOUNDWORKS

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KAREN COOK

Show Voiceover

MARSHALL LEVIT

Show Voiceover

JUSTIN RADDATZ

Judges Video Shoot
Video Editing

HELEN MAHNKE

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KELLY DICKENS

Judges' Weekend Volunteer
Show Volunteer

STEVEN ALAMEDA

Show Volunteer

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