



52nd Annual Houston Show Winners  
Art Directors Club of Houston



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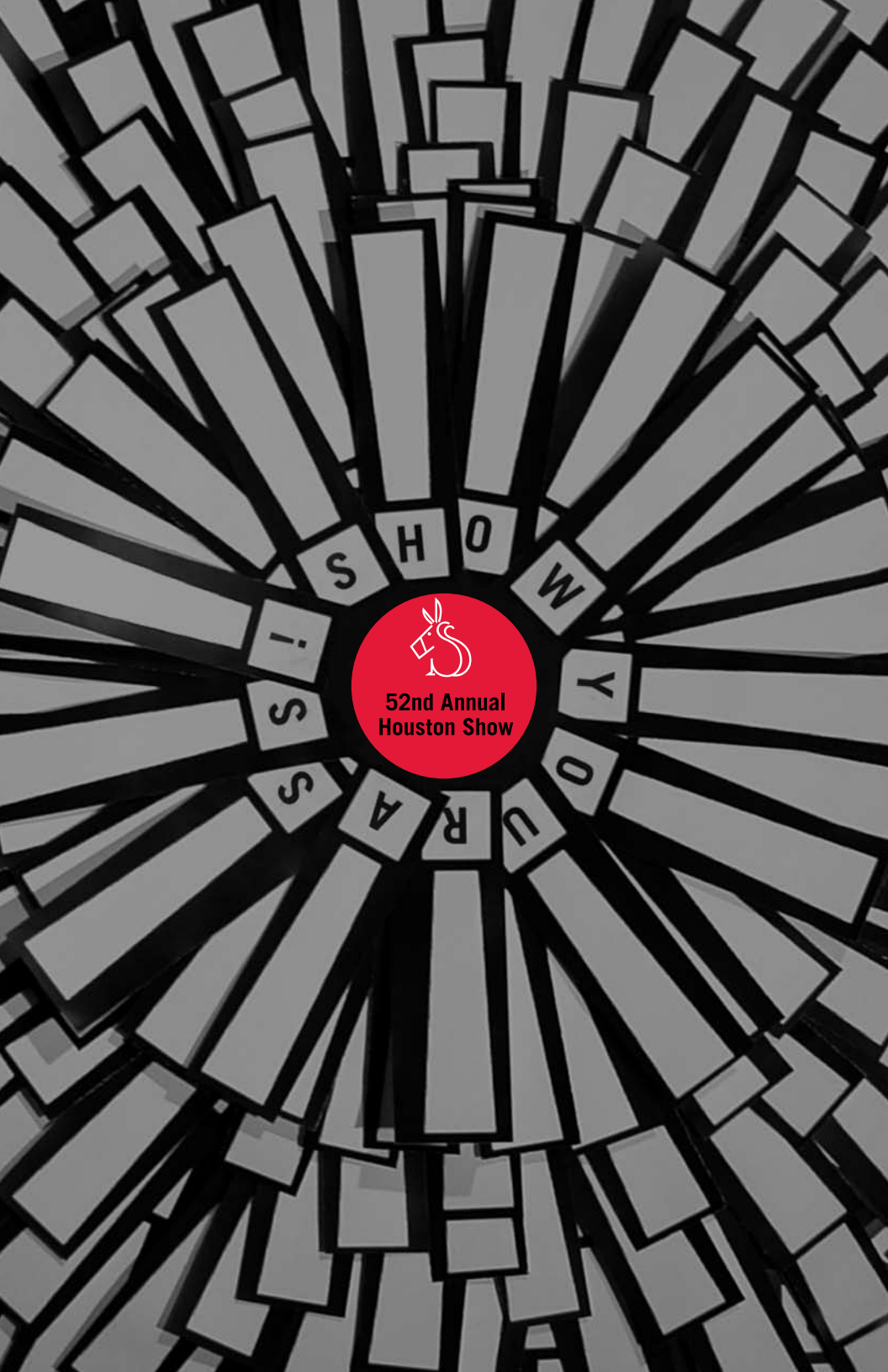


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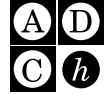
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52nd Annual  
Houston Show

S H O W  
S I S S  
S A R A  
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# 52nd Annual Houston Show Art Directors Club of Houston



**Saturday, November 3rd, 2007  
Doubletree Hotel, Downtown Houston**

## **Thanks for Playing**

Congratulations to all the winners. It must feel nice to know the judges looked at all the contestants' asses and decided you had one of the best. But don't let your ass go to your head – stay hungry and keep striving. This show may have come to a close, but you can bet your ass there will be a show next year. So get back to work... after you gloat just a little bit more.

# Board of Directors

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# Show Sponsors and In-kind Donors

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# Thank You

Acumen Design – show design  
Mark Adams, MergingDesign – copywriting  
Cristi Arteaga – show check-in, judging  
Victoria Bartlett – script proofing  
Mike Cannon – show voiceover  
Adam Darley – judges' video shoot  
Wayne and Beverly Gilbert – judges' dinner

Herring Design – student judging host  
Keenan Glass – show check-in, judging  
Samaria Print Services – printing  
Erik Streight, Skyline – show displays  
JoAnn Takasaki, GlobalWrites – blogging  
Viet Tran – judges' video editing  
Frank and Jo-Anne White – meet the judges host



## Show Judges

**Jude Buffum** | Designer, Illustrator | judebuffum.com | headcasedesign.com

Jude Buffum is better known as the beard-sporting half of Philadelphia-based design and illustration duo Headcase Design, whose work has been featured in such publications as *Graphis*, *Communication Arts*, *Print*, and *American Illustration*. He has designed books for such pop-culture phenomena as the Broadway show “Wicked” and HBO’s “The Sopranos”, as well as the best-selling book “The Baby Owner’s Manual.” An alumnus of the Tyler School of Art (where he has been teaching since 2001), Jude has also forged his own style of painting inspired by the pixelated 8-bit graphics of classic video games and created a line of pixelated plush art toys called “BiTZ”, both of which have been exhibited in galleries from Philadelphia to Los Angeles.

**Chris Buzelli** | Illustrator | chrisbuzelli.com

Chris Buzelli was born and raised outside of Chicago and on the waters of Lake Michigan. After graduating from Rhode Island School of Design, Chris moved to New York City to start his career as an illustrator. His oil paintings have appeared in many publications including *Rolling Stone*, *TIME*, *Playboy*, *New York Times* and *PLANSPONSOR Magazine*. Chris has also collaborated on numerous projects with design firms and agencies including Saatchi and Saatchi, Cole & Weber United, Arc Worldwide, Fallon, and BDM. Recent projects include ad campaigns for, United Airlines, Seattle Woodland Zoo and The Tropen Museum in Amsterdam; decals for Vespa Scooters; a wine label for St. Supery; and a CD cover for CBS records. Chris also shows his work in various exhibitions and galleries throughout the country. He currently teaches a class at RISD and lives in NYC with his wife SooJin and their dog Sota.

**Mary Fallon** | Senior Art Director, Catalyst Studios | catalybstudios.com

Mary Fallon is Senior Art Director at Catalyst Studios in Minneapolis, Minnesota. Mary has over 13 years of experience in the design world. Starting out as an illustrator for clients like General Electric, *Psychology Today* and the *Chicago Tribune*, she eventually founded her own design business, Papasea. She was looking for something new when Catalyst Studios snatched her up. Catalyst is known for providing not just good design but first and foremost a strong base of strategy and ideating, and Mary continues to be their go-to AD in this capacity. She also brings to the job a sense of fashion and a deep understanding of emerging technologies and how they can be tapped and twisted into unexpected strategies for clients such as Target, Kohl’s, Best Buy, and O.P.I. Nail Lacquer. As Catalyst’s clients put it, “We hire Catalyst Studios because you give us ideas that nobody else can.” Mary is a big part of this, continually problem solving, ideating and creating in a new, fresh and exhilarating way.

**Christopher Silas Neal** | Illustrator | redsilas.com

Christopher Silas Neal is an illustrator and designer, born in Texas and raised in Florida and Colorado. His work has been published by a variety of magazines and book publishers and, has been recognized by *Communication Arts*, *American Illustration*, AIGA, Society of Illustrators, Society of Publication Designers, Art Directors Club of Denver, *Print Magazine* and Society of News Designers. He exhibits drawings at various galleries across the country. He currently works and lives in Brooklyn and teaches Illustration at Pratt Institute.

**Gary Ness** | Photographer | 8streetstudio.com

Gary Ness is a photographer working in Minneapolis, Mn. He holds an MFA in photography from the University of Minnesota and has an extensive regional and national exhibition record. He received a Film in the Cities Photography Fellowship in 1986 and his work is in collections at the Minnesota Historical Society, Cedar Arts Forum Collection in Cedar Falls, Iowa, and in the University of Northern Iowa permanent collection. He has taught photography through the University of Minnesota School of Art, the Minnesota Center for Photography, and the Complete Scholar program at the University of Minnesota. For the past 17 years, he has been working in commercial photography. He is currently the Director of Photography for 8th Street Studio - a commercial studio specializing in food, fashion, and product photography. His clients include Target, Red Wing Shoe, ShopNBC, and numerous agencies. He loves the endless creative possibilities of photography and is always looking for new ways to see the commonplace. He lives with his wife and four children in Minneapolis.

# Student Show Judges

**Mark Adams** | Creative Director, Merging Design | [mergingdesign.com](http://mergingdesign.com)

With fifteen years of marketing communications experience, Mark Adams has worked for both agencies and clients, creating award-winning print, web, and interactive marketing solutions for scores of companies. After years of working for other agencies, Mark founded MergingDesign in 2002. MergingDesign combines branding, interactive design, and integrated marketing to help companies build their brand, tell their story, and sell their products. When not utterly immersed in helping clients refine and redefine their message, he enjoys extreme cooking, overanalyzing advertising at cocktail parties, and playing Halo 3 with his 14-year old son.

**Kevin Burns** | Art Director, Ann Lee & Associates | [annleessoc.com](http://annleessoc.com)

Award-winning art director with over 16 years of experience in advertising and graphic design. Kevin's love of pop culture, fashion and propaganda fuels his pursuit of design and inspires every facet of his work. He has created and designed advertising for a myriad of industries including oil and gas, business-to-business, real estate, technology, consumer, financial and new media. He has represented many high-end advertising agencies such as McCann-Erickson, Rives Carlberg, Goswick Advertising, and BRSG, and has garnered numerous awards on a regional and national level.

**Robert Campbell** | Partner/Creative Director, 808inc | [808inc.com](http://808inc.com)

Robert Campbell is Partner and Creative Director of 808inc., a Houston-based creative and production studio specializing primarily, but not exclusively, in broadcast. Formerly a senior writer with BBDO Houston and Bates Southwest, he writes and directs commercials and other media for a variety of regional clients. In addition to receiving a Cannes Lion and numerous Addys, his work has been featured in Ad Age, Creativity, Adweek, TBS's Funniest Commercials on Television and some BBC Documentary on advertising, which he hasn't seen.

**David Lerch** | Creative Director, Axiom | [axiomdg.com](http://axiomdg.com)

Creative Director for Axiom, a hybrid agency specializing in branding design, advertising and multimedia. He has over 15 years experience in the field working on with such clients as Microsoft, Cameron, Shell International, Ion, The Houston Grand Opera, and FotoFest. Axiom was the only non-Dallas firm to be chosen to design the coveted Rough magazine for the Dallas Society of Visual Communications. His work has been featured in Communication Arts, Graphis, Print, Dallas Society of Visual Communication and AR100. Recent projects include rebranding and launch of a new seismic company identity and packaging design for a private coffee label. He lives with his wife and two kids.

**Chris Lockwood** | Illustrator, Herring Design | [herringdesign.com](http://herringdesign.com)

Chris was born in Eritrea, Africa, and raised mostly in Texas. His career started out as a graphic designer but as evolved steadily into illustration as the technology improved and became more accessible. His work includes everything from industrial drilling equipment to the backs of cereal boxes. Chris has done work for scores of local design firms and agencies all the way to several big Midwest and East Coast agencies including DDB, Draft Worldwide and Crispin Porter and Bogusky. Chris served on the Art Director's Club board in the early nineties. After 19 years on his own Chris recently joined Herring Design as one of their staff illustrators. When not at work or drawing robots, you can bet he's on his bicycle somewhere.



# Judges' Awards



## Jude Buffum: Consumer Brochures & Booklets

Squires & Company

Title: Why Paper

Client: Domtar

Creative Director: Brandon Murphy



## Mary Fallon: Invitations & Announcements

Savage Design Group

Title: HR Branding: A Field Guide

Client: Savage Design Group

Creative Director: Paula Hansen



## Chris Buzelli: Self Promotion

Squires & Company

Title: Birth Announcement

Client: Brandon+Kris Murphy

Creative Director: Brandon Murphy



## Gary Ness: Self Promotional Web Site

The Matchbox Studio

Title: Dick Patrick Web Site

Client: Dick Patrick

Art Director: Jeff Breazeale/Liz Burnett



## Christopher Silas Neal: Invitations & Announcements

Squires & Company

Title: Munson + Bush Wedding

Announcement/Invitation

Client: Kristin Munson

Creative Director: Brandon Murphy



Full credits for the Judges' awards are listed with each piece further in the program.



# Student Judges' Awards

## Lawngistics

**Mark Adams**

**Ethan Hill**

Title: Lawngistics logo

Instructor: Bill Meek

School: Texas State University - San Marcos



**David Lerch**

**Zach Bard**

Title: Excedrin Ad Campaign

Instructor: Brian Dunaway/Kiran Koshy

School: Texas A&M Commerce



**Kevin Burns**

**Christal Sedlock**

Title: Nature Conservancy

Instructor: Holly Shields

School: Texas State University - San Marcos



**Chris Lockwood**

**Michelle Sanchez**

Title: Doo or Dye Logo Series

Instructor: Rolando Murillo

School: Texas State University - San Marcos

**Robert Campbell**

**Ryan Jones**

Title: Steinway Pianos

Instructor: Mark Allen

School: SMU Temerlin Advertising Institute



# 52nd Annual Houston Show Medal Winners

Congratulations to the winners of this year's juried show.  
We thank you for your continued support of the club.

## Advertising

### Television: Single

#### BRONZE

##### Houston Museum of Natural Science

Title: Lucy's Legacy TV  
Creative Director: Kim Bloedorn  
Copywriter: Cameron Miller

#### SILVER

##### Richards Carlberg

Title: Houstonian as Me  
Client: Houston Chronicle  
Creative Director: Gayl Carlberg  
Art Director: Karen Holland  
Copywriter: David Tobin

### Television: Single, Non-English

#### SILVER

##### Lopez Negrete Communications

Title: 2007 Security TV  
Client: Visa U.S.A.  
Creative Director: Luis Gonzalez; Manuel Villegas  
Art Director: Guy Kirkland; Gwen Echenagucia

### Television: Series

#### SILVER

##### Richards Carlberg

Title: "Flip," "Click," "This Bag," "Asleep," "Sun"  
Client: Houston Chronicle  
Creative Director: Gayl Carlberg  
Art Director: Karen Holland  
Copywriter: David Tobin

### Television: Series, Non-English

#### BRONZE

##### Lopez Negrete Communications

Title: 2006 Latin Grammys TV Series  
Client: Wal-Mart  
Creative Director: Luis Gonzalez; Manuel Villegas  
Art Director: Guy Kirkland; Gwen Echenagucia

### Outdoor/Transit: Series

#### BRONZE

##### Lopez Negrete Communications

Title: 2006 Latin Grammys Print  
Client: Wal-Mart  
Creative Director: Luis Gonzalez; Manuel Villegas  
Art Director: Guy Kirkland; Gwen Echenagucia

### Campaign

#### BRONZE

##### Axiom

Title: Cameron "Go Button" Campaign  
Client: Cameron  
Creative Director: David Lerch  
Art Director: Mike Wu  
Copywriter: Carol Miller  
Programmer: John Duplechin

#### SILVER

##### Axiom

Title: EVO/BOP launch  
Client: Cameron  
Creative Director: David Lerch  
Art Director: Mike Markey  
Copywriter: Carol Miller  
Designer: Mike Wu  
Programmer: Mike Markey

#### BRONZE

##### Axiom

Title: Geotrace Campaign  
Client: Geotrace  
Creative Director: David Lerch  
Art Director: Wes Jones/Philip Ransdell  
Printer/Production: Simon

#### BRONZE

##### Houston Museum of Natural Science

Title: Lucy's Legacy Ad Campaign  
Creative Director: Kim Bloedorn  
Copywriter: Cameron Miller  
Photographer: Frank White  
Illustrator: Viktor Deak  
TV Production: VT2



**SILVER****Richards Carlberg**

Title: Houston Chronicle campaign

Client: Houston Chronicle

Creative Director: Gayl Carlberg

Art Director: Karen Holland

Copywriter: David Tobin

**Miscellaneous****GOLD****Pierpont Communications**

Title: Gittings Children - The Darkroom

Client: Gittings Photography

Creative Director: Martin Miglioretti

Copywriter: Martin Miglioretti

Photographer: Gittings Photography

**GOLD****Pierpont Communications**

Title: Gittings Children - Still Life

Client: Gittings Photography

Creative Director: Martin Miglioretti

Copywriter: Martin Miglioretti

Photographer: Gittings Photography

# Student Advertising

## **GOLD**

### **Zach Bard**

Title: Excedrin Ad Campaign  
Instructor: Brian Dunaway/Kiran Koshy  
School: Texas A&M Commerce

## **SILVER**

### **Ryan Jones**

Title: Steinway Pianos  
Instructor: Mark Allen  
School: SMU Temerlin Advertising Institute

## **BRONZE**

### **Mariah Keith**

Title: Krups Quiet Blender  
Instructor: Mark Allen  
School: SMU Temerlin Advertising Institute

## **BRONZE**

### **Marisa Leeder**

Title: Type Fetish  
Instructor: Jeff Davis  
School: Texas State University - San Marcos

## **SILVER**

### **Linsey Metcalf**

Title: Half Price Books ad  
Instructor: Holly Shields  
School: Texas State University - San Marcos

## **BRONZE**

### **Josie Mitchell**

Title: Neutrogena Sunless Tanning  
Instructor: Mark Allen  
School: SMU Temerlin Advertising Institute

## **BRONZE**

### **Kerem Orea**

Title: Crockpot Indoor BBQ Pit  
Instructor: Mark Allen  
School: SMU Temerlin Advertising Institute

## **SILVER**

### **Alicia Pol**

Title: Texas Roast Sleeves  
Instructor: Brian Dunaway/Kiran Koshy  
School: Texas A&M Commerce

## **BRONZE**

### **Jessica Roska**

Title: Teavana  
Instructor: Glenn Griffin  
School: SMU Temerlin Advertising Institute

## **GOLD**

### **Christal Sedlock**

Title: Nature Conservancy  
Instructor: Holly Shields  
School: Texas State University - San Marcos

## **BRONZE**

### **Lauren Wheat**

Title: Six Flags - Fright Fest  
Instructor: Mark Allen  
School: SMU Temerlin Advertising Institute

## **BRONZE**

### **Kyle Zamzow**

Title: Jones Soda Company  
Instructor: Lewis Glaser  
School: Texas Christian University

# Graphic Design

## Logos and Trademarks

### BRONZE

#### Ellie Malavis Creative Services

Title: Logo for 25th anniversary of the diocese  
Client: Annunciation Greek Orthodox Cathedral  
Designer: Ellie Malavis

### SILVER

#### Judson Design

Title: Crab Cay Logos  
Client: Crab Cay-Exuma, Bahamas  
Creative Director: Mark Judson  
Designer: Jeff Davis  
Illustrator: Andy Dearwater

### BRONZE

#### Murillo Design, Inc.

Title: Design and Thread Logo  
Client: Stas Burdan  
Creative Director: Roland Murillo

### SILVER

#### Murillo Design, Inc.

Title: Living Room Logo  
Client: Living Room  
Creative Director: Roland Murillo

### SILVER

#### Murillo Design, Inc.

Title: Memory Chip Icon  
Client: Murillo Design, Inc.  
Creative Director: Roland Murillo

### SILVER

#### Murillo Design, Inc.

Title: Sean Claes Logo  
Client: Sean Claes  
Creative Director: Roland Murillo  
Art Director: Roland Murillo  
Designer: Roland Murillo

### BRONZE

#### Sibley/Peteet Design

Title: Raising Texas Logo  
Client: HHSC  
Creative Director: Rex Peteet

### BRONZE

#### Sibley/Peteet Design

Title: Weavings Logo  
Client: Weavings Wellness Group  
Creative Director: Rex Peteet  
Art Director: Gerald Tucker  
Designer: Oscar Morris

### BRONZE

#### Squires & Company

Title: Young Executives Logo  
Client: Young Executives Association  
Creative Director: Brandon Murphy  
Designer: Jerome Marshall

## Stationery Package

### BRONZE

#### John Manlove Marketing & Communications

Title: Who is John Manlove? Stationary Package  
Client: John Manlove Marketing & Communications  
Creative Director: Eddy Henry  
Art Director: Christian Weigand  
Printer/Production: Samaria Print Services

### BRONZE

#### Savage Design Group

Title: Best Minds Best Medicine Identity Program  
Client: Baylor College of Medicine  
Creative Director: Paula Hansen  
Art Director: Doug Hebert  
Designer: Doug Hebert, Daren Guillory  
Printer/Production: Page Printing

### GOLD

#### Squires & Company

Title: Papou's Collateral  
Client: Papou's Restaurant  
Creative Director: Brandon Murphy  
Designer: Bret Sano  
Illustrator: Laurie Williamson

## Annual Reports

### SILVER

#### Geer Design Inc.

Title: Texas A&M Foundation 2006 Annual Report  
Client: Texas A&M Foundation  
Art Director: Mark Geer  
Copywriter: Dorian Martin, Kara Socol  
Photographer: Robb Kendrick  
Printer/Production: Grover Printing

### BRONZE

#### Origin

Title: Grey Wolf Inc. 2006 Annual Report  
Client: Grey Wolf Inc.  
Creative Director: Jim Mousner  
Art Director: Scott Crosier  
Copywriter: Lisa Sostak  
Designer: Isaac Ayala  
Photographer: Gaylon Wampler, Mark Green  
Printer/Production: BOWNE



## **GOLD**

### **Savage Design Group**

Title: Consolidated Graphics 2007 Annual Report  
Client: Consolidated Graphics  
Creative Director: Paula Hansen  
Art Director: Dahlia Salazar  
Copywriter: Scott Redepenning, Sandy Fruhman  
Designer: Ruth Ann Johnson  
Photographer: Stock  
Illustrator: Jack Slattery  
Printer/Production: The Hennegan Company

## **BRONZE**

### **Savage Design Group**

Title: Frontier Oil 2006 Annual Report  
Client: Frontier Oil Corporation  
Creative Director: Paula Hansen  
Art Director: Dahlia Salazar  
Designer: Daren Guillory  
Illustrator: Jack Slattery  
Printer/Production: EarthColor

## **BRONZE**

### **Squires & Company**

Title: Charting Our Continued Growth  
Client: Crosstex Energy  
Creative Director: Brandon Murphy  
Designer: Bret Sano  
Photographer: Bill Maselunas  
Printer/Production: Heath Price, Williamson Printing

## **Consumer Brochures and Booklets**

## **BRONZE**

### **The 401(k) Company**

Title: Revolutionary Thinking Corporate Branding Brochure  
Client: The 401(k) Company  
Designer: Stephanie Malone

## **BRONZE**

### **Adcetera**

Title: Driving Higher Standards  
Client: HP  
Creative Director: George Salinas  
Art Director: Arick Chikiamco  
Copywriter: Mason Hart  
Designer: Maryam Shekari  
Printer/Production: Douglas Willard

## **BRONZE**

### **Deuce Creative**

Title: Laura U Brochure  
Client: Laura U  
Creative Director: Kristin Moses  
Art Director: Kristin Moses  
Designer: Carissa Renfro  
Printer/Production: ImageSet

## **BRONZE**

### **Geer Design Inc.**

Title: One A&M Capital Campaign Book  
Client: Texas A&M Foundation  
Art Director: Mark Geer  
Copywriter: Sondra White, Paige Tomas  
Designer: Mark Geer  
Photographer: Robb Kendrick  
Illustrator: Kevin Sprouls  
Printer/Production: Simon Printing

## **BRONZE**

### **Harris Hernandez Advertising**

Title: Salmon Enhancement Initiative Brochure  
Client: Bradwood Landing  
Creative Director: Carlos Hernandez  
Illustrator: Jack Unruh  
Communications/Graphic Converting

## **BRONZE**

### **The Matchbox Studio**

Title: Frisco Square Offering Summary  
Client: HFF  
Art Director: Jeff Breazeale/Liz Burnett  
Designer: Garrett Owen/Liz Burnett  
Printer/Production: Buchanan Visual Communications/Graphic Converting

## **SILVER**

### **Squires & Company**

Title: Experience the Magic of 10 Colors  
Client: Color Dynamics  
Creative Director: Brandon Murphy  
Copywriter: Wayne Geyer  
Designer: Laura Root  
Photographer: Doug Davis  
Printer/Production: Larry Trahan/ColorDynamics

## **GOLD**

### **Squires & Company**

Title: Why Paper  
Client: Domtar  
Creative Director: Brandon Murphy  
Copywriter: Wayne Geyer  
Designer: Jennifer Brehm, Brandon Murphy, Bret Sano, Laurie Williamson, Laura Root, Justin King, Jerome Marshall  
Printer/Production: Anderson Litho/California

## **Internal Brochures and Booklets**

## **GOLD**

### **Rigsby Hull**

Title: Our Collective Voice 1  
Client: Walter P Moore  
Creative Director: Lana Rigsby  
Art Director: Thomas Hull  
Copywriter: JoAnn Stone  
Photographer: Terry Vine  
Printer/Production: Grover Printing

## **SILVER**

### **Rigsby Hull**

Title: Our Collective Voice 2  
Client: Walter P Moore  
Creative Director: Lana Rigsby  
Art Director: Thomas Hull  
Copywriter: JoAnn Stone  
Designer: Thomas Hull/Lana Rigsby  
Photographer: Terry Vine  
Printer/Production: Grover Printing

## **Business or Institutional Series**

## **SILVER**

### **Savage Design Group**

Title: CGX Solutions Communications Program  
Client: CGX Solutions  
Creative Director: Paula Hansen  
Art Director: Dahlia Salazar  
Copywriter: Scott Redepenning  
Designer: Ruth Ann Johnson  
Illustrator: Craig Frazier  
Printer/Production: Western Lithograph

## **Misc. Company Literature**

## **SILVER**

### **The Matchbox Studio**

Title: Pure Vegas Invitation  
Client: Cardinal Capital Partners  
Art Director: Jeff Breazeale/Liz Burnett  
Designer: Garrett Owen  
Printer/Production: ColorMark/Graphic  
Converting

## **SILVER**

### **The Matchbox Studio**

Title: Twenty8Twelve Invitation  
Client: Neiman Marcus  
Art Director: Jeff Breazeale/Liz Burnett  
Designer: Lily Smith+Kirkley  
Printer/Production: Millet the Printer

## **BRONZE**

### **Murillo Design, Inc.**

Title: San Antonio Samaritans Invitation  
Client: Good Samaritans Community Services  
Creative Director: Roland Murillo

## **Single Package**

## **BRONZE**

### **The Matchbox Studio**

Title: Frog Parker Old Fashioned Bar-B-Que  
Sauce Packaging  
Client: Frog Parker  
Art Director: Jeff Breazeale/Liz Burnett  
Designer: Lily Smith+Kirkley

## **Book, Cover or Jacket**

## **BRONZE**

### **Savage Design Group**

Title: Willbros Group 100 Anniversary Book  
Client: Willbros Group Inc.  
Creative Director: Paula Hansen  
Art Director: Dahlia Salazar  
Copywriter: Doug Hicks, Robert A. Mahlstedt  
Photographer: Various, Willbros Archive  
Illustrator: Charles G. (Chuck) Davis  
Printer/Production: Grover Printing

## **Campaign**

## **BRONZE**

### **Harris Hernandez Advertising**

Title: Bradwood Landing salmon enhancement  
initiative campaign  
Client: Bradwood Landing  
Creative Director: Carlos Hernandez  
Illustrator: Jack Unruh

## **Self-Promotion**

## **SILVER**

### **Blue Clover**

Title: Vegas Posters  
Client: Blue Clover  
Creative Director: Juan Barrera  
Designer: Robert McGuire  
Illustrator: Lisa Merry

## **BRONZE**

### **The 401(k) Company**

Title: Revolutionary Thinking Corporate  
Branding Brochure  
Client: The 401(k) Company  
Designer: Stephanie Malone

## **SILVER**

### **John Manlove Marketing & Communications**

Title: Who is John Manlove? Wrapping paper  
Client: John Manlove Marketing &  
Communications  
Creative Director: Eddy Henry  
Designer: Christian Weigand  
Photographer: Nubia Eisenlohr  
Printer/Production: Samaria Print Services

## **SILVER**

### **Savage Design Group**

Title: HR Branding: A Field Guide  
Client: Savage Design Group  
Creative Director: Paula Hansen  
Art Director: Doug Hebert  
Copywriter: Scott Redepenning  
Photographer: Justin Calhoun  
Illustrator: Juliette Borda, Mike Dean  
Printer/Production: Gulfstream

## **SILVER**

### **Squires & Company**

Title: Squires Holiday Calendar  
Client: Squires & Company  
Creative Director: Brandon Murphy  
Designer: Brandon Murphy, Jerome Marshall  
Printer/Production: Scott Watson/The Graphics Group

## **BRONZE**

### **Squires & Company**

Title: This is an Interactive Annual Report  
Client: Squires & Company  
Creative Director: Brandon Murphy  
Copywriter: Squires & Company  
Photographer: Maxine Helfman  
Printer/Production: Larry Trahan/ColorDynamics

## **Invitations, Announcements**

## **SILVER**

### **Blue Clover**

Title: Juan y Tatiana Instructivo Nupcial  
Client: Juan and Tatiana Barrera  
Creative Director: Juan Barrera  
Illustrator: Lisa Merry

## **GOLD**

### **Squires & Company**

Title: Birth Announcement  
Client: Brandon+Kris Murphy  
Creative Director: Brandon Murphy  
Copywriter: Brandon+Kris Murphy  
Photographer: Maxine Helfman, Marge Ely, Brandon Murphy  
Printer/Production: Padgett Printing/Raymer Bookbinding

## **GOLD**

### **Squires & Company**

Title: Munson + Bush Wedding Announcement/ Invitation  
Client: Kristin Munson  
Creative Director: Brandon Murphy  
Designer: Laura Root  
Printer/Production: Casey McGarr/InkyLips & LithExcel

## **Direct Mail**

## **SILVER**

### **Axiom**

Title: Axiom Holiday Card  
Client: Axiom  
Creative Director: David Lerch  
Printer/Production: Imageset

## **Miscellaneous**

## **BRONZE**

### **Hays Design Studio**

Title: Randall Reid: Layers of Perception  
Client: Square Ship Press  
Creative Director: Michelle Hays  
Art Director: Michelle Hays, Jeff Davis, William Meek  
Copywriter: Suzanne Deats & Clint Willour  
Designer: Michelle Hays  
Photographer: Brianne Corn & Thomas Jack Hilton  
Printer/Production: CSI

## **Pro Bono Annual Reports**

## **SILVER**

### **Origin**

Title: San José Clinic 2006 Annual Report  
Client: San José Clinic  
Creative Director: Jim Mousner  
Art Director: Denise Madera  
Copywriter: Aimee Borders  
Photographer: Justin Calhoun  
Printer/Production: Specialty Bindery & Printing

## **Pro Bono Brochures and Books**

## **SILVER**

### **Herring Design**

Title: Planned Giving Brochure  
Client: DePelchin Children's Center  
Designer: Amy Reed  
Printer/Production: ImageSet

## **GOLD**

### **Savage Design Group**

Title: After Harm, Hope: Building a Forever Family  
Client: DePelchin Children's Center  
Creative Director: Paula Hansen  
Art Director: Doug Hebert  
Copywriter: Molly Glentzer  
Photographer: Terry Vine  
Illustrator: Leigh Wells, Jack Slattery  
Printer/Production: Blanchette Press

## **Pro Bono Invitations, Announcements**

## **BRONZE**

### **Origin**

Title: ULI Development of Distinction Awards Call for Entries  
Client: The Urban Land Institute of Houston  
Creative Director: Jim Mousner  
Art Director: Denise Madera  
Copywriter: Aimee Borders  
Designer: Brandon Limanni  
Printer/Production: Southwest Precision Printing



## **Pro Bono Miscellaneous**

### **BRONZE**

#### **Origin**

Title: Blueprint Ball 2007

Client: University of Houston Architecture

Alumni Association

Creative Director: Jim Mousner

Art Director: Scott Crosier

Copywriter: Dylan Powell

Designer: Michelle Fritzenschaft , Dorothea

Yantosca

Other: Dorothea Yantosca

Printer/Production: Signature Media

# Student Graphic Design

## SILVER

### Zach Bard

Title: Dracula Book Cover  
Instructor: David Beck  
School: Texas A&M Commerce

## SILVER

### Sarah Beattie

Title: Turmoil  
Instructor: Bill Meek  
School: Texas State University - San Marcos

## BRONZE

### Ryan Berry

Title: Madame Butterfly  
Instructor: Bill Meek  
School: Texas State University - San Marcos

## SILVER

### Ryan Berry

Title: Sunni vs. Shia  
Instructor: Bill Meek  
School: Texas State University - San Marcos

## BRONZE

### Justin Childress

Title: Cat's Cradle  
Instructor: Lewis Glaser  
School: Texas Christian University

## BRONZE

### Catherine Dickens

Title: Jesus' Son Book Cover  
Instructor: Mark Todd  
School: Texas State University - San Marcos

## BRONZE

### Aline Forastieri

Title: Ben Decker Paper System  
Instructor: Holly Shields  
School: Texas State University - San Marcos

## GOLD

### Aline Forastieri

Title: Fertility Center Logo  
Instructor: Holly Shields  
School: Texas State University - San Marcos

## SILVER

### Ethan Hill

Title: Lawngistics logo  
Instructor: Bill Meek  
School: Texas State University - San Marcos

## BRONZE

### Tyler Kitchens

Title: Buccia Wines Logo  
Instructor: Lewis Glaser  
School: Texas Christian University

## BRONZE

### Alexandra Krietzsch

Title: A Clockwork Orange book cover  
Instructor: Saul Torres  
School: Texas A&M Commerce

## BRONZE

### Alexandra Krietzsch

Title: Su Vino Logo  
Instructor: David Beck  
School: Texas A&M Commerce

## BRONZE

### Alexandra Krietzsch

Title: Su Vino Packaging  
Instructor: David Beck  
School: Texas A&M Commerce

## BRONZE

### Vargha Manshadi

Title: Dubai Desert Rock Fest  
Instructor: Brian Dunaway/Kiran Koshy  
School: Texas A&M Commerce

## BRONZE

### Linsey Metcalf

Title: Richmond Fontaine CD  
Instructor: Mark Todd  
School: Texas State University - San Marcos

## SILVER

### Linsey Metcalf

Title: Southern Mosaic  
Instructor: David Shields  
School: Texas State University - San Marcos

## BRONZE

### Stephanie Meyer

Title: Chicago Architecture  
Instructor: David Shields  
School: Texas State University - San Marcos

## GOLD

### Amy Rainbolt

Title: Red Cross  
Instructor: Claudia Roeschmann  
School: Texas State University - San Marcos



**D**

**BRONZE****Alexandra Rearick**

Title: Great Dane's Vicious Circle

Instructor: Lewis Glaser

School: Texas Christian University

**BRONZE****Chris Reckner**

Title: LiquiGas Logo

Instructor: Jeff Davis

School: Texas State University - San Marcos

**GOLD****Michelle Sanchez**

Title: Doo or Dye Logo Series

Instructor: Rolando Murillo

School: Texas State University - San Marcos

**SILVER****Linda Snorina**

Title: Austin Celtic Festival poster

Instructor: David Beck

School: Texas A&M Commerce

## Corporate/Institutional Web Sites

### BRONZE

#### Axiom

Title: Chrysalis Web Site  
Client: Chrysalis  
Creative Director: David Lerch  
Copywriter: Scott Redepenning  
Programmer: John Duplechin

### SILVER

#### Deuce Creative

Title: Cabinets Quick Web Site  
Client: Cabinets Quick  
Creative Director: Kristin Moses  
Copywriter: Jennifer Smith and Aimee Smith  
Designer: Carissa Renfro  
Programmer: Jeff Wittman and Tim DeSilva

### BRONZE

#### Saba Studios, Inc.

Title: Lucy Exhibition Web Site  
Client: Houston Museum of Natural Science  
Creative Director: Michael Saba  
Project Manager: Shaun Followell  
3D Artist: John Cruz  
Programmer: Khahn Nguyen  
Production Artist: Mark Patch

### SILVER

#### Sibley/Peteet Design

Title: Schmitt Photography Web Site  
Client: Schmitt Photography  
Art Director: David Guillory  
Photographer: Tyler Schmitt  
Programmer: David Guillory

### BRONZE

#### Tangelo Ideas

Title: joescrabshack.com Web Site  
Client: Joes Crab Shack  
Creative Director: David Hoyt  
Copywriter: Scott Gensch  
Designer: David Hoyt, Matt Cielak, Antonio Aluceman  
Programmer: Brian Ness, David Loop

## Entertainment/Retail Web Sites

### SILVER

#### Blue Clover

Title: The Vistana Web Site  
Client: The Vistana, Ltd.  
Creative Director: Juan Barrera  
Copywriter: Jose Marrero  
Illustrator: Higinio Lamer (3-D Modeling)  
Programmer: Carsten Griffin, Juan Barrera, Andy Parker, Joey DeLeon

### BRONZE

#### Spur Digital

Title: Stage Stores – Your Back To School Look  
Client: Stage Stores  
Creative Director: Peter Parker  
Art Director: Jennifer Masserano/Alex Barber  
Copywriter: Heather McDaniel  
Designer: Jennifer Masserano/Alex Barber  
Programmer: Alex Barber  
Other: Flash Animation: Jennifer Masserano

### BRONZE

#### Squires & Company

Title: Loft 610 Web Site  
Client: Loft 610  
Creative Director: Bret Sano  
Copywriter: Wayne Geyer  
Designer: Michael Beukema  
Programmer: John Richardson, Brian Small

## Self Promotional Web Sites

### GOLD

#### The Matchbox Studio

Title: Dick Patrick Web Site  
Client: Dick Patrick  
Art Director: Jeff Breazeale/Liz Burnett  
Designer: Liz Burnett  
Programmer: Josh Bishop/Sean Walker

### GOLD

#### MergingDesign

Title: MergingDesign Web Site  
Client: MergingDesign  
Creative Director: Mark Adams  
Art Director: Sonja Kramer  
Copywriter: Mark Adams  
Programmer: Drew Ehrgott

## **SILVER**

### **Savage Design Group**

Title: HR Branding: A Field Guide Web Site

Client: Savage Design Group

Creative Director: Paula Hansen

Art Director: Doug Hebert

Copywriter: Scott Redepenning

Designer: Daren Guillory

Photographer: Justin Calhoun

Illustrator: Juliette Borda, Mike Dean

Programmer: Chris MacGregor

## **Miscellaneous Interactive**

### **BRONZE**

#### **Penny-Farthing Press**

Title: The Loch – Threats from Above

Client: Penny-Farthing Press

Creative Director: Trainor Houghton

Art Director: Ryan Woodward & Stephen Sobisky

Illustrator: Ryan Woodward

## **Interactive Campaign**

### **BRONZE**

#### **MergingDesign**

Title: RMAN Competitive Replace

Client: BMC Software

Creative Director: Mark Adams

Art Director: Sonja Kramer

Copywriter: Mark Adams

Designer: Sonja Kramer

Programmer: Drew Ehrgott

Account Manager: Ericka Dale

Printer/Production: Page International Printing

## **Email**

### **BRONZE**

#### **Richards Carlberg**

Title: Pooch E-mail

Client: Houston Chronicle

Creative Director: Gayl Carlberg

Art Director: Karen Holland

Photographer: Rudolfo Hernandez

## **Viral**

### **BRONZE**

#### **Richards Carlberg**

Title: YouTube Video

Client: Classy Chassis

Creative Director: Chuck Carlberg

Art Director: Charlie Le

Printer/Production: Locke Bryan

Producer: Mike Hulsey

# Student Interactive Design

## **BRONZE**

### **Jessica Autry**

Title: Dr. Seuss PSA

Instructor: J Shuh

School: Texas A&M Commerce

## **GOLD**

### **Katie Haugh**

Title: Interactive Portfolio

Instructor: Lewis Glaser

School: Texas Christian University

## **BRONZE**

### **Drew Sheppard**

Title: Old Shack

Instructor: Vince Sidwell

School: Texas A&M Commerce



# Illustration



## Advertising Illustration: Single

### BRONZE

#### JWT

Title: 2007 Sun N Fun Poster  
Client: Shell Aviation  
Creative Director: Josh Bishop/Greg Kewekordes  
Art Director: Bob Braun

## Advertising Illustration: Series

### GOLD

#### Richards Carlberg

Title: Rice Select – International Cooking  
Client: Rice Select  
Creative Director: Chuck Carlberg  
Art Director: Karen Holland  
Copywriter: Josh Powers  
Illustrator: Diane Bigda

## Editorial Illustration: Series

### BRONZE

#### Robin K Illustration

Title: Opera Posters  
Client: Opera in the Heights  
Art Director: Jeffrey McKay  
Designer: Thomas  
Illustrator: Robin Kachantones

## Corporate Illustration: Single

### SILVER

#### Tangelo Ideas

Title: WIA Illustration  
Client: Mahindra USA  
Creative Director: David Hoyt  
Illustrator: Larry McEntire

## Self-Promotional Illustration: Single

### BRONZE

#### Adcetera

Title: Halloween  
Client: Adcetera  
Creative Director: George Salinas  
Art Director: Kristy Sexton  
Copywriter: Merin Porter, Rachel Parker  
Designer: Maryam Shekari  
Animation: Steve Lewis, Steven Katz, Ted Horrocks, Mike Castillo  
Composer: Scott Schafer

# Student Illustration



## **BRONZE**

### **Lauri Johnston**

Title: Heaven, Harmony and Man

Instructor: Marc Burckhardt

School: Texas State University - San Marcos

## **SILVER**

### **Chris Jones**

Title: Cowgirl

Instructor: Melissa Grimes

School: Texas State University - San Marcos

## **BRONZE**

### **Luke Olson**

Title: Auto Pilot

Instructor: Vince Sidwell

School: Texas A&M Commerce

## **GOLD**

### **Luke Olson**

Title: Venus Flytrap

Instructor: Vince Sidwell

School: Texas A&M Commerce

## **BRONZE**

### **Danielle Reid**

Title: Young Girls/Sex Trafficking

Instructor: Robin Kachantones

School: Texas State University - San Marcos

## **BRONZE**

### **Michelle Sanchez**

Title: Stop the Seal Hunt

Instructor: Robin Kachantones

School: Texas State University - San Marcos



# Photography

## Advertising Photography

### **GOLD**

#### **Frank White**

Title: Illustrating Lucy

Client: Museum of Natural Science

Creative Director: Kim Bloedorn

Photographer: Frank White

## Editorial Photography

### **BRONZE**

#### **Frank White**

Title: U of H Building

Client: Rice Design Alliance

Photographer: Frank White

## Corporate/Institutional Photography

### **BRONZE**

#### **Frank White**

Title: Paint Booth

Client: Powell Electric

Creative Director: Jeffrey McKay

Designer: Amol Sardesai

Photographer: Frank White

## Self-Promotional Photography

### **SILVER**

#### **Frank White**

Title: Say Cheese

Client: Frank White

Creative Director: Frank White

Photographer: Frank White



# Student Photography

## **BRONZE**

**Emily Dykstra**

Title: Found Piano

Instructor: Bill Meek

School: Texas State University - San Marcos

## **SILVER**

**Elisa Guerrero**

Title: La Cruz

Instructor: Lewis Glaser

School: Texas Christian University

## **GOLD**

**Elisa Guerrero**

Title: The Window

Instructor: Lewis Glaser

School: Texas Christian University



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