

Dear Potential Sponsor,



How often do you get to support a great creative cause and at the same time shamelessly promote your own? The Art Directors Club of Houston (ADCH) has a few such opportunities for sponsorship left this year. If you hurry.

The ADCH is a non-profit organization dedicated to the creative community of Houston. Founded in 1955, our membership has grown to include creative professionals such as Art Directors, Graphic Designers, Copywriters, Photographers, Illustrators, Web Programmers, Stylists, Production Artists and many more. The ADCH vision is to provide informative and educational events that inspire both members and students, promote community support from within and also create a social environment that allows members to network, share ideas and recognize peers. With the support of individuals and companies like you, we can continue to provide speaker events, student programs and the nationally recognized ADCH Annual Awards Show.

The ADCH can afford you one of those rare, high-profile opportunities as one of our esteemed Sponsors. And we do mean afford, as all the benefits of sponsorship come at a most reasonable cost. You can even choose your level of sponsorship. While our club and its worthy endeavors benefit from your endorsement, you and your business benefit from the name recognition, awareness, and exposure to our 300+ influential members who make all kinds of business and purchasing decisions on a daily basis. Plus, our mailing list extends to other local organizations such as The Houston Ad Federation, Only in Houston, AIGA-Houston and HCA, as well as members in Dallas, Austin and San Antonio.

Knowing how you like to seize a smart marketing opportunity when you see one, we're sure one of these events is a perfect fit for your business. Please see the enclosed Sponsorship list for levels of participation.

Some of our upcoming events include:

August 16th – The 52nd Annual ADCH Call for Entries.

August 22nd – ADCH joins HAF for a Social at Arturo's in Uptown Park.

September 27th – Meet the judges. Come out and meet the judges for the 52nd annual award show.

October 6th – ADCH joins HAF and AD2 Houston for a gumbo and chili cookoff.

November 3rd – ADCH 52nd Annual Awards Show.

December – ADCH is joining HAF, OiH, HCA and others for a holiday get-together.

And last but not least look for the crew from Happy Cog Studios to come down to talk shop.

So, won't you help us while we help you? It's one of those win-win situations you hear about all the time in business, except this one's real. The Art Directors Club of Houston sincerely appreciates your support, and we do value your sponsorship.

Thank you,

Sponsorship Committee

Art Directors Club Of Houston  
P.O. Box 271137  
Houston, Texas 77277  
[www.adch.org](http://www.adch.org)

## Sponsorship Levels



### PMS 716 (Orange) Sponsor = \$3,000

- (2) free memberships to ADCH
- email signature attached to ADCH emails
- display table or banners at event (sponsor supplies signage)
- name and logo on all electronic and print materials
- name listed on ADCH Awards Show program
- (2) free ADCH Awards Show Tickets
- recognized at ADCH Awards Show
- free admission to specific sponsored event for up to 10 people
- logo and direct link to the sponsors website on the ADCH site for one full year

### PMS 549 (Blue) Sponsor = \$1,500

- (1) free membership to ADCH
- name and logo on all electronic and print materials
- display table or banner at event (sponsor supplies signage)
- name listed on ADCH Awards Show program
- free admission to specific sponsored event for up to 10 people
- logo and direct link to the sponsors website on the ADCH site for one full year

### PMS 583 (Green) Sponsor = \$1,000

- display table or banner at event (sponsor supplies signage)
- name listed on ADCH Awards Show program
- name and logo on all electronic and print materials
- logo and direct link to the sponsors website on the ADCH site for one full year

### PMS 265 (Purple) Sponsor = \$750

- name and logo on all electronic and print materials
- display table or banner at event (sponsor supplies signage)
- sponsor name and direct link to the sponsors website on the ADCH site for six months

### PMS 197 (Pink) Sponsor = \$500

- name and logo on all electronic and print materials for six months
- display table or banner at event (sponsor supplies signage)
- sponsor name and direct link to the sponsors website on the ADCH site for six months

### PMS 4655 (Tan) Sponsor = \$250

- sponsor name and direct link to the sponsors website on the ADCH site for three months

### PMS 572 (Mint) Sponsor = In Kind

- sponsor name/logo and direct link to the sponsors website on the ADCH site
- (length determined by donation)

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Sponsorship Levels cont:



**SPONSOR THE SHOW:**

PMS 427 (Platinum) Sponsor = \$10,000

- Sponsor logo on Award Show Book, Medal Winners Book and Medal Winners PDF
- Sponsor name on the Meet the Judges Event materials
- (2) free memberships to ADCH
- email signature attached to ADCH emails including logo
- display table or banners at event
- name and logo on all electronic and print materials
- free admission to awards show for up to 10 people with a reserved table
- recognized at the start of the show and the end of the show reel
- logo and direct link to the sponsors website on the ADCH site for one full year
- also link on past events page as long as the board determines it should remain
- name on winners list and past events page (standard) 2 year minimum (board determines)

See an upcoming event you would like to Sponsor?

**SPONSOR AN EVENT:**

Sponsor a speaking event – Speaker – Out of state speaker (open bar and hors d'œuvres)

PMS 643 (Steel Blue) Sponsor = \$3,000

- email signature attached to ADCH emails
- display table or banners at event (sponsor supplies signage)
- name and logo on all electronic and print materials
- free admission to specific sponsored event for up to 20 people
- logo and direct link to the sponsors website on the ADCH site for one full year
- also link on past events page as long as the board determines it should remain

Sponsor a social – (open bar and hors d'œuvres: preset amount) (may include a local speaker)

PMS 473 (Peach) Sponsor = \$1,500

- email signature attached to ADCH emails
- display table or banners at event (sponsor supplies signage)
- name and logo on all electronic and print materials
- free admission to specific sponsored event for up to 10 people
- logo and direct link to the sponsors website on the ADCH site for one full year
- also link on past events page as long as the board determines it should remain

Sponsor a social (cash bar) (may include a local speaker)

PMS 582 (Olive) Sponsor = \$1,000

- email signature attached to ADCH emails
- display table or banners at event (sponsor supplies signage)
- name and logo on all electronic and print materials
- free admission to specific sponsored event for up to 10 people
- logo and direct link to the sponsors website on the ADCH site for six months
- also link on past events page as long as the board determines it should remain

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